



www.syracusestpatricksparade.org

 P.O. Box 11775
Syracuse, New York 13218

E-mail: info@syracusestpatricksparade.org



Parade Sponsorship Agreement

Parade: Saturday, March 17, 2012—Sponsorship Deadline: March 3, 2012

The Syracuse St. Patrick's Parade Committee is requesting donations for the 30th Annual Syracuse St. Patrick's Parade. Parade Corporate Sponsorships through the \$5,000 level help organizers underwrite the cost of staging, youth transportation, promotional materials, security, and awards. Excess funds are used to support the Syracuse Project Children organization and the Syracuse St. Patrick Hunger Project.

Sponsorship form and payment must be received by the deadline above. All sponsorship requests received after this date may not appear in the Grand Marshal Dinner Program due to printing deadlines. Sponsorship levels include the following:

- \$5,000 Sponsor—Underwriting sponsorship (one available): You will be identified as the underwriting sponsor of the parade in all parade communications. You may display your company banner* at the Grand Marshal Dinner at the OnCenter Complex** honoring this year's Grand Marshal. You receive one full-page advertisement (4.5" x 7.25" size, camera-ready) in the Grand Marshal Dinner Program. You also receive a *Banner Ad* on our Web site, not to exceed 450 x 60 pixels (ad must be sent to our webmaster – Web-ready). The Web site listing is for the period 3/17/2012 through 12/31/2012.
- \$2,000 Sponsor: You may display your company banner* at the Grand Marshal Dinner at the OnCenter Complex** honoring this year's Grand Marshal. You receive one full-page advertisement (4.5" x 7.25" size, camera-ready) in the Grand Marshal Dinner Program. You also receive a *Bottom Box Ad* on our Web site, not to exceed 220 x 138 pixels (ad must be sent to our webmaster – Web-ready). The Web site listing is for the period 3/17/2012 through 12/31/2012.
- \$1,000 Sponsor: You may display your company banner* at the Grand Marshal Dinner at the OnCenter Complex** honoring this year's Grand Marshal. You receive one full-page advertisement (4.5" x 7.25" size, camera-ready) in the Grand Marshal Dinner Program. You also receive a *Sidebar Ad* on our Web site, not to exceed 150 x 180 pixels (ad must be sent to our webmaster – Web-ready). The Web site listing is for the period 3/17/2012 through 12/31/2012.
- \$500 Sponsor: You receive one full-page advertisement (4.5" x 3.5" size, camera-ready) in the Grand Marshal Dinner Program and receive your name displayed in the Grand Marshal Dinner Program and Parade Web site under *List of Sponsors*. The Web site listing is for the period 3/17/2012 through 12/31/2012.
- \$250 Sponsor: You receive one half-page advertisement (4.5" x 3.5" size, camera-ready) in the Grand Marshal Dinner Program and receive your name displayed in the Grand Marshal Dinner Program and Parade Web site under *List of Sponsors*. The Web site listing is for the period 3/17/2012 through 12/31/2012.
- \$200 Sponsor: One full-page advertisement (4.5" X 7.25" size, camera-ready) in the Grand Marshal Dinner Program.
- \$100 Sponsor: You receive one half-page advertisement (4.5" X 3.5" size, camera-ready) in the Grand Marshal Dinner Program.

Please type or print.

Corporate or individual name for official listing: _____

Name of contact person: _____ Title: _____

Company: _____ Address: _____

Phone: _____ E-mail: _____

Payment method: Check payable to Syracuse St. Patrick's Parade Credit Card or PayPal™

Amount enclosed: \$ _____

* Note: banners advocating, opposing or depicting any political, indiscreet or controversial social issues are prohibited and will be immediately removed from display.

** Sponsors are responsible for delivery and pick-up of company banners for display at the OnCenter Complex during the Annual Grand Marshal Dinner, Friday, March 16, 6-11pm.

Return completed form to the address at the top of this form, by the deadline shown. Thank you.

The Syracuse St. Patrick's Parade is a *not-for-profit* social welfare organization as defined under the Federal Tax Code C-4. Contributions are *not* tax deductible.



"Go N-éiri an bóthar leat" (May the road rise to meet you)