



www.syracusestpatricksparade.org

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Parade Sponsorship Agreement

Parade: Saturday, March 13, 2010—Sponsorship Deadline: March 5, 2010

The Syracuse St. Patrick's Parade Committee is requesting donations for the 28th Annual Syracuse St. Patrick's Parade. Parade Corporate Sponsorships through the \$12,500 level help organizers underwrite the cost of staging, youth transportation, promotional materials, security, and awards. Excess funds are used to support the Syracuse Project Children organization and the Syracuse St. Patrick Hunger Project.

Sponsorship form and payment must be received by the deadline above. All sponsorship requests received after this date may not appear in the Grand Marshal Dinner Program due to printing deadlines. Sponsorship levels include the following:

- \$12,500 Emerald Sponsor—Underwriting sponsorship (one available): You will be identified as the underwriting sponsor of the parade in all parade communications. You will also receive one full page ad (4.5" X 7.25" size, camera-ready) on the first page of the Grand Marshal Dinner program; you or a corporate representative will be interviewed during the television broadcast of the parade; you can designate two individuals as judges of the float competition; you or a corporate representative can participate in the presentation of the float and band awards and you will receive all of the rights and privileges of the \$5,000 Sapphire Sponsorship.
- \$7,500 Ruby Sponsor—Exclusive sponsorship of the Grand Marshal Dinner (one available): You will receive exclusive sponsorship of the Grand Marshal Dinner and all parade communications will refer to the Grand Marshal Dinner as being sponsored by your name; one full-page ad (4.5" X 7.25" size, camera-ready) on the front inside cover of the Grand Marshal Dinner program along with all of the benefits and privileges of the \$5,000 Sapphire Sponsorship.
- \$5,000 Sapphire Sponsor: You receive a complimentary table of eight (8) at the Grand Marshal Dinner, along with all of the benefits and privileges of the \$3,500 Amethyst Sponsorship.
- \$3,500 Amethyst Sponsor: You will receive four (4) passes to view the parade from the VIP reviewing stand, along with all of the benefits and privileges of the \$2,000 Opal Sponsorship.
- \$2,000 Opal Sponsor: You may display your company banner* at the Grand Marshal Dinner at the OnCenter Complex** honoring this year's Grand Marshal, Mayor Matt Driscoll, along with all of the benefits and privileges of the \$1,000 Topaz Sponsorship.
- \$1,000 Topaz Sponsor: You receive one full-page advertisement (4.5" x 7.25" size, camera-ready) in the Grand Marshal Dinner Program and Parade Web site. The Web site listing is for the period 3/5/2010 through 12/31/2010.
- \$500 Peridot Sponsor: You receive one half-page advertisement (4.5" x 3.5" size, camera-ready) in the Grand Marshal Dinner Program and Parade Web site. The Web site listing is for the period 3/5/2010 through 12/31/2010.
- \$250 Jade Sponsor: You receive your name displayed in the Grand Marshal Dinner Program and Parade Web site under *List of Sponsors*. The Web site listing is for the period 3/5/2010 through 12/31/2010.
- \$150 Quartz Sponsor: One full-page advertisement (4.5" X 7.25" size, camera-ready) in the Grand Marshal Dinner Program.
- \$100 Amber Sponsor: You receive one half-page advertisement (4.5" X 3.5" size, camera-ready) in the Grand Marshal Dinner Program.

Please type or print.

Corporate or individual name for official listing: _____

Name of contact person: _____ Title: _____

Company: _____ Address: _____

Phone: _____ E-mail: _____

Payment method: Check payable to Syracuse St. Patrick's Parade Credit Card or PayPal™

Amount enclosed: \$ _____

* Note: banners advocating, opposing or depicting any political, indiscreet or controversial social issues are prohibited and will be immediately removed from display.

** Sponsors are responsible for delivery and pick-up of company banners for display at the OnCenter Complex during the Annual Grand Marshal Dinner, Friday, March 12, 6-11pm.

Return completed form to the address at the top of this form, by the deadline shown. Thank you.

The Syracuse St. Patrick's Parade is a *not-for-profit* social welfare organization as defined under the Federal Tax Code C-4. Contributions are *not* tax deductible.

"Go N-éiri an bóthar leat" (May the road rise to meet you)